

“...beyond the horizon, around the globe and to generations yet to come.”

Hello,

I am writing to let you know about my newest book, entitled *Engaging the Heart*.

“Engaging The Heart will stimulate you to think beyond the culture’s typical response to life, love and marriage.”

“Why is the heart so important? At what age do you begin learning and teaching about relationships? In the middle of rising divorce rates, broken hearts and dissolved relationships, one can’t help but ask, “Is there a more excellent way?” Choosing to open your heart is as challenging as choosing to guard it. How does one safely engage the heart on life’s stage with its many characters?”

The book has been sent to the printer and we need your help. The release date is set for mid-December. Enclosed is the announcement. A sampling of the book is available at: www.GailMcWilliams.com.

Would you please consider teaming with us again to help get this timely book printed and available for distribution? Three ways are suggested how you can partner with us to accomplish our targeted goal and fund this new project. They are:

1. **Purchase a box of books to give away to your family, friends, church, or other areas of influence.** It will especially benefit people in your church and community as they navigate through critical heart issues.

A box of forty books would cost \$540. This would give you a 15% discount.

2. **Sponsor a box of forty books for \$540 to be given in your name to groups of your choice.** They might include churches, Bible colleges, pregnancy centers, young families, MOPS (Mothers of Preschoolers), schools or other organizations. Again, this sponsored box would help with the initial printing costs, along with investing in the lives of others.
3. **Simply donate funds to help underwrite the new release.** All donations are tax deductible and can be made on-line at www.GailMcWilliams.com or mailed to Generations Global, PO Box 765127, Dallas, Texas, 75376

The total amount needed is \$13,500. (25 boxes would cover the printing expenses)

We have researched publisher/distributor information and the best choice for now is to keep everything under the umbrella of our growing global ministry.



We have expanded our vision. This is our first release through our own publishing arm, *Generations Global Press*.

Thank you for teaming with us to reach beyond our own ability. The book not only will help parents win the hearts of their children, but also it will benefit young adults, married or single, as well as people of all ages. Everyone has issues of the heart that must be addressed.

God bless you for prayerfully considering to work with us as we launch into new areas of opportunity to encourage others to understand the greatest gift within—your heart. Proverbs 4:23 says, “Keep your heart with all diligence, for out of it spring the issues of life.”

If you have any questions, you may reach me by my cell phone at: 469-955-2412. Please pray that together we will see His favor and success, anticipating new open doors for the gospel. We have committed our lives to encourage and inspire others to see beyond today for the generations yet to come.

Blessings to you and yours,

Gail

PS Would you please notify us about your intent concerning your order or donation so that we can know the exact amount of books we can order on this first printing? Our desire is 5,000 copies for this first release of *Engaging the Heart*. Thank you again.

Check out www.GailMcWilliams.com/engagingtheheart for more information and a sample of the book.

Notes of interest:

- 1) The 2nd printing of our first book, *Seeing Beyond*, has been successfully completed. Over 5000 copies have been distributed to date. This project has been fully funded.
- 2) According to tracking data by a 2004 Nielsen book scan, 950,000 (79%) of the 1.2 million books tracked sold fewer than 99 copies; 200,000 (17%) sold less than 1,000 copies; and only 25,000 (2%) sold more than 5,000 copies. The average book in America sells about 500 copies. God has blessed the labor of our hands and taken our life message around the globe. May He be glorified in it all!